

109

Brighton i360, Kings Road Arches

BH2023/01025



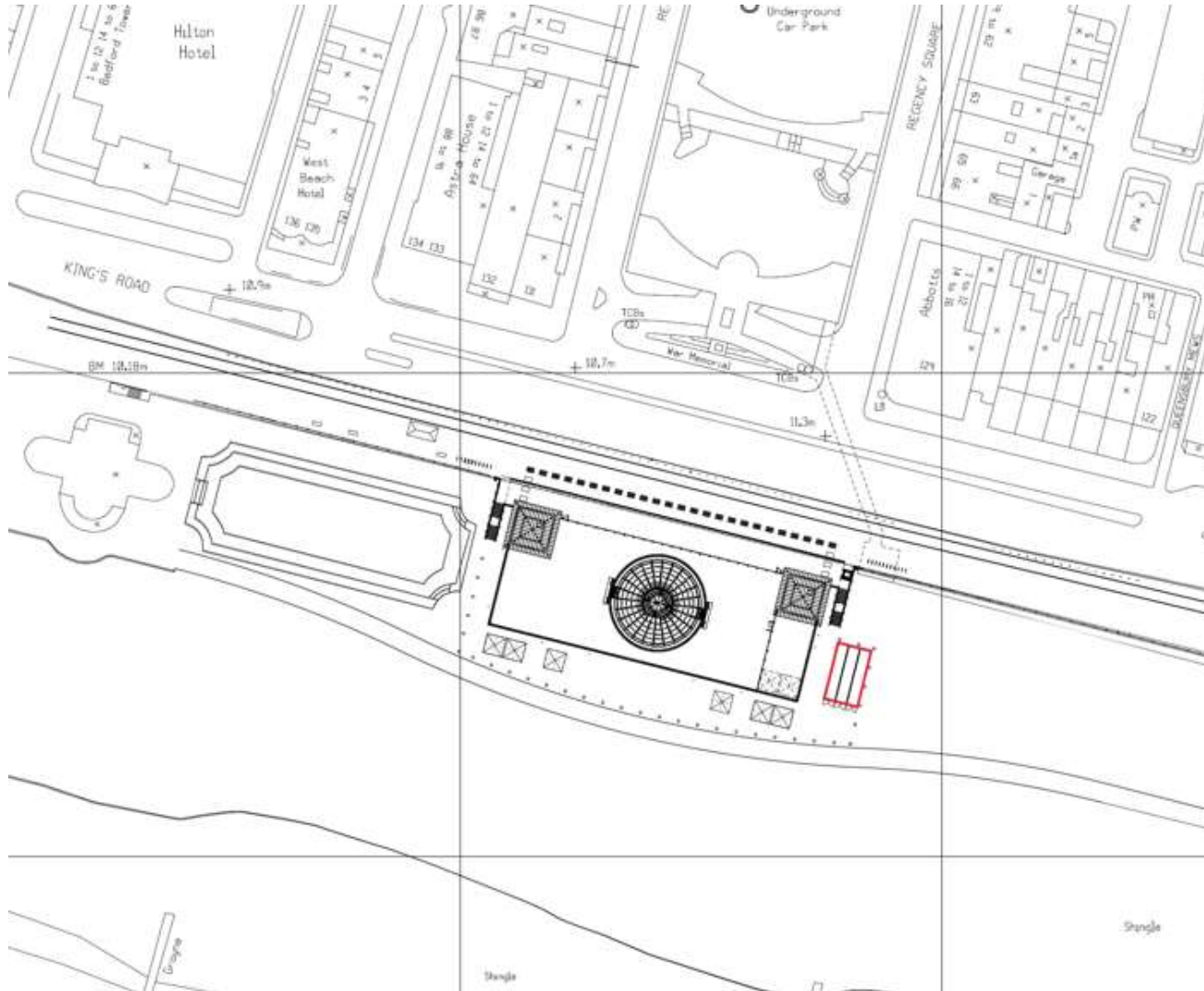
Brighton & Hove
City Council

Application Description

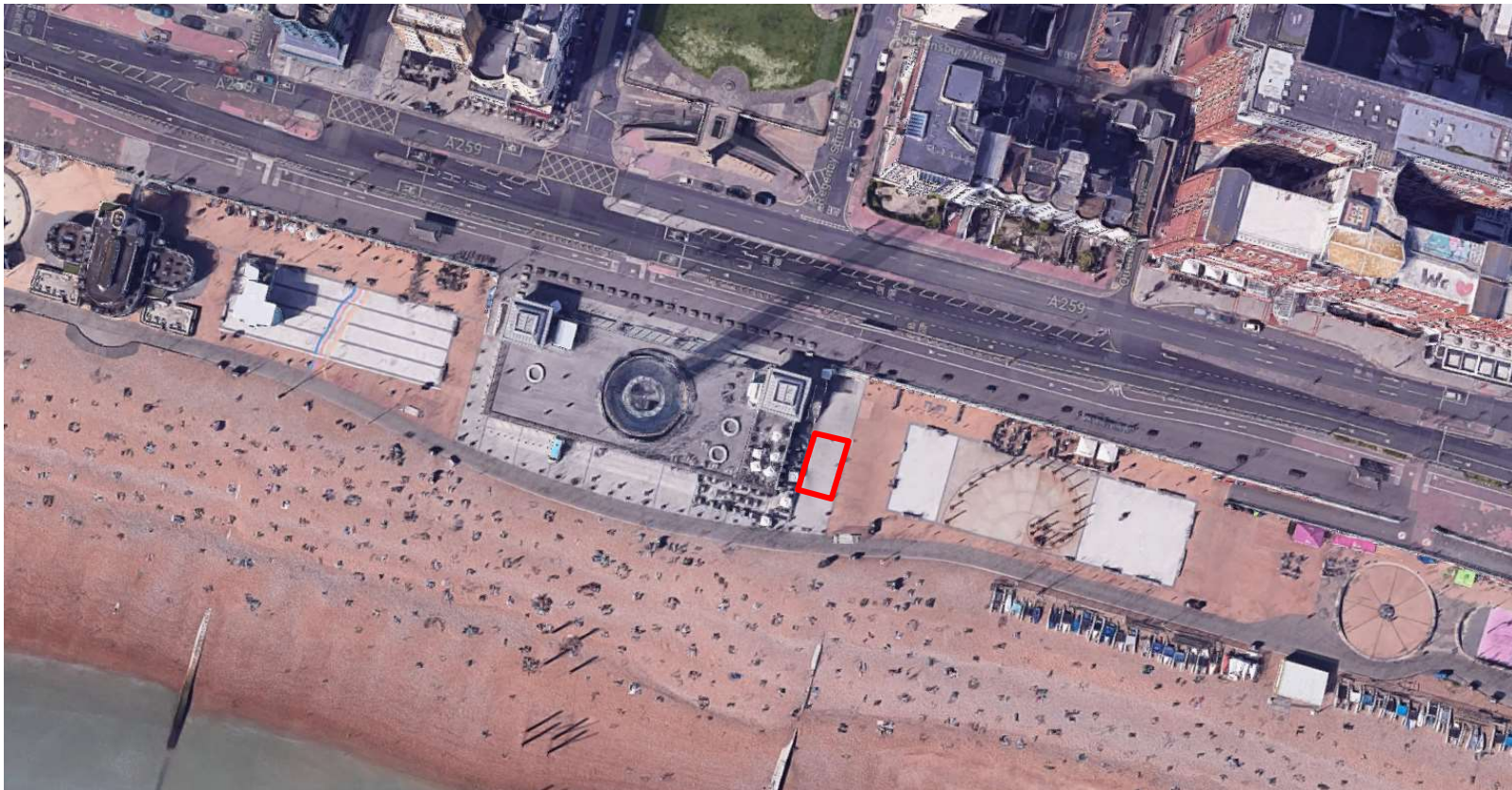
- Installation of 3x converted shipping containers for a temporary period from 5th June 2023 until 30th September 2025.
 - Each container is proposed to house 'Sixes Social Cricket', an immersive cricket experience including a food and drink offer;
 - The weatherproof containers would be laid side-by-side, with a total width of 7.4m, a length of 12.2m and a height of 2.9m;
 - To be finished in black timber cladding with areas of glazing and openable side sections.



Block Plan



Aerial photos of site



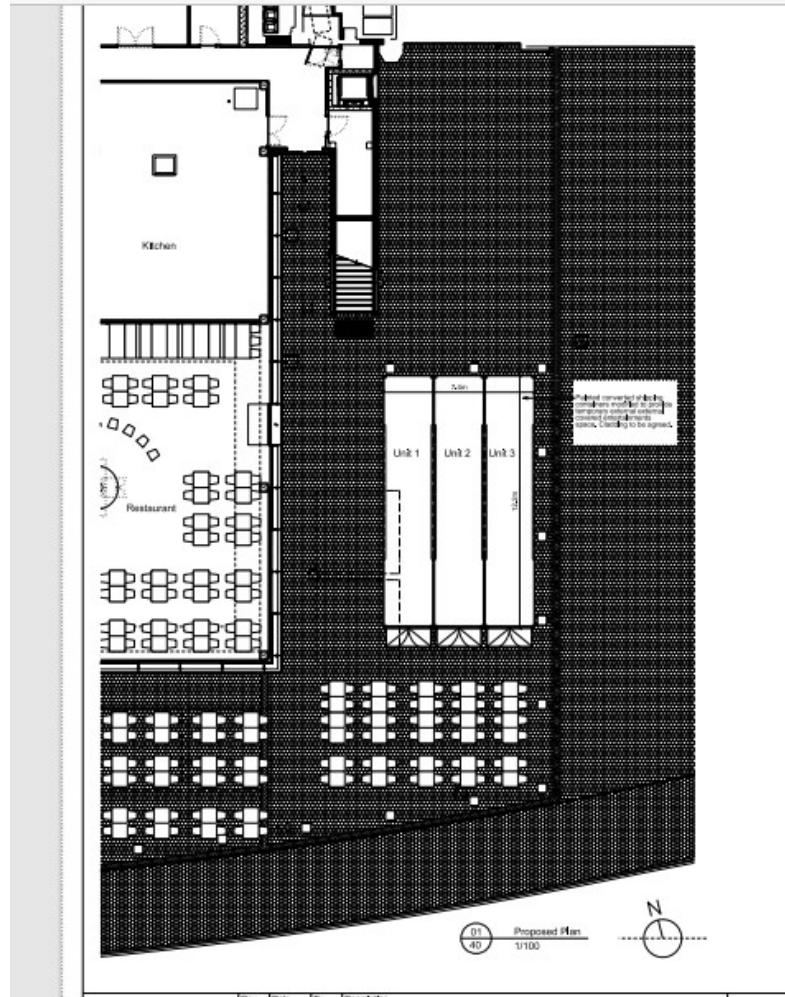
Brighton & Hove
City Council

3D Aerial photo of site



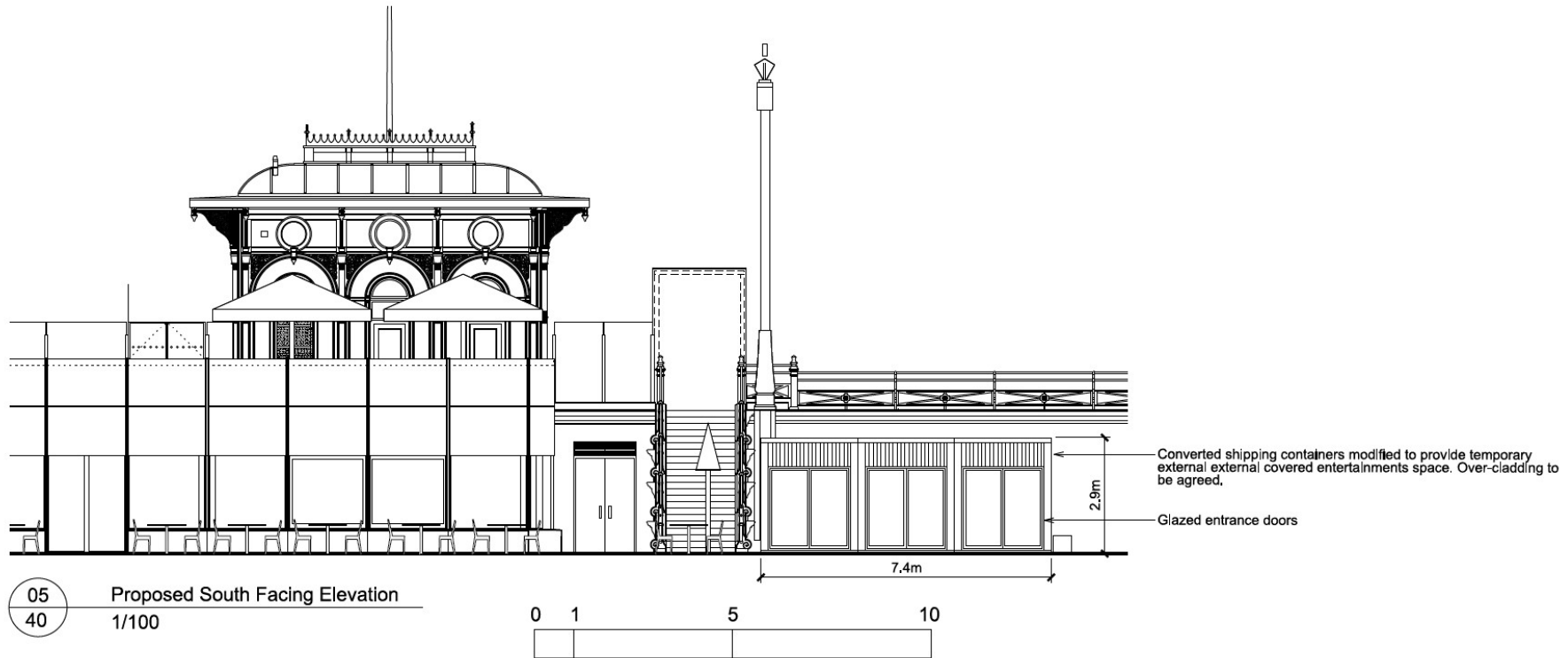
Brighton & Hove
City Council

Proposed site plan



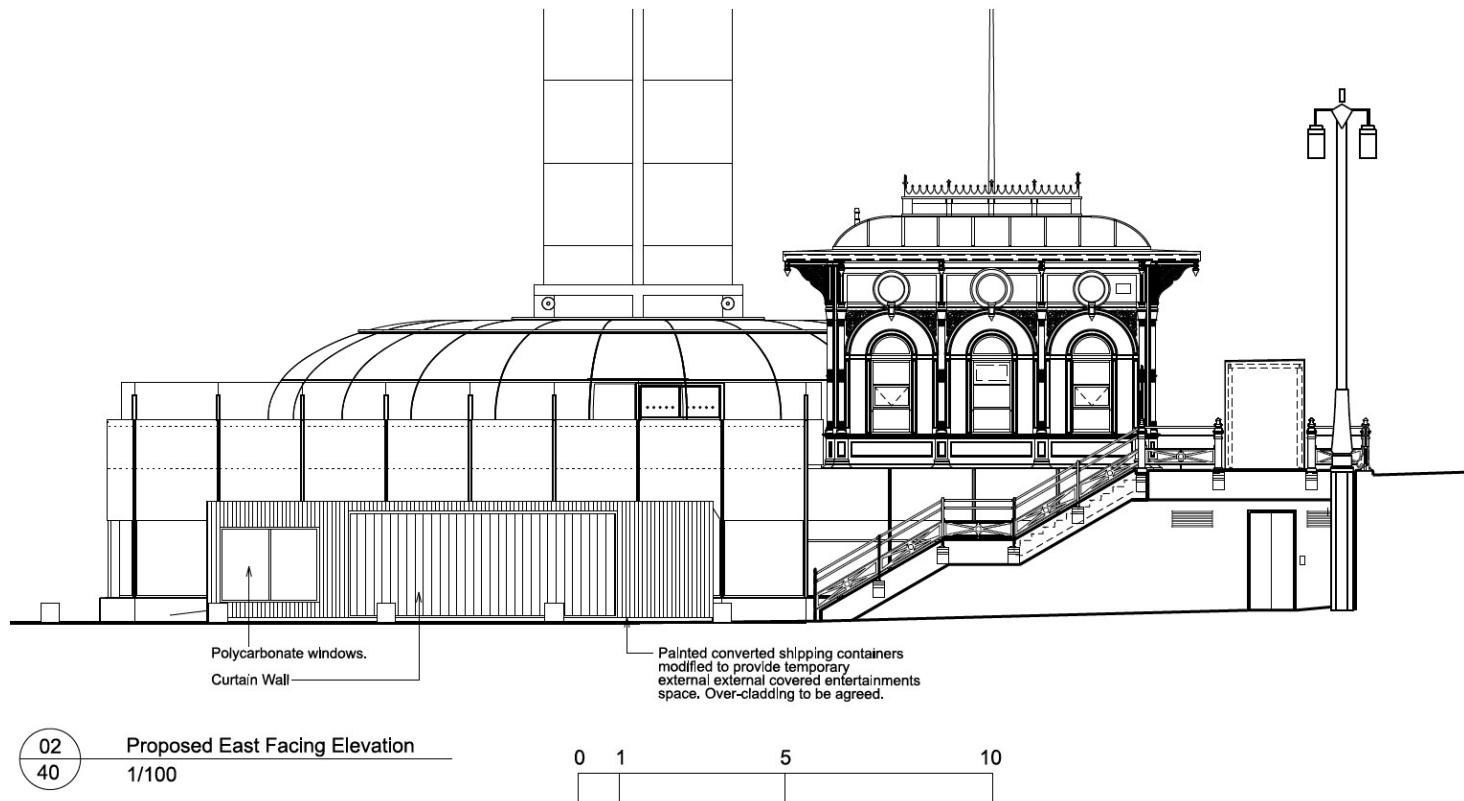
Proposed Front Elevation

115



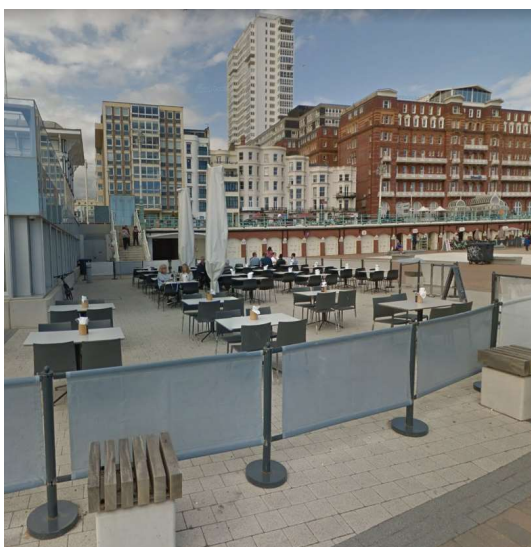
608 40A P

Proposed Side Elevation



608 40A P

Site images



Brighton & Hove
City Council

Key Considerations

- Visual impact on public realm and heritage assets;
- Role of the seafront as a recreation and tourist destination;
- Participation in sports and physical activity and variety of provision in the city;
- Impact on neighbour amenity;
- Highways Implications

Conclusion and Planning Balance

- All-weather leisure facility which would increase the variety of and participation in sport in the city, enhance the existing visitor experience, meet changing consumer demands, extend footfall and reduce seasonality which would support the local economy.
- No significant highways implications or harm to residential amenity;
- The benefits of the scheme are considered to significantly outweigh the temporary negative impacts on the heritage assets;
- **Recommend Approval.**

